



DOGOSCOPIES

A Zodiac Guide to The Souls of Our Pooches

Media Release

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WOOF'S YOUR SIGN?

Astrology-Inspired DogOscopes Announces New Line of Charms and Pet ID Tags

DogOscopes, a whimsical line of astrology-inspired pet accessories, proudly announces the launch of its collection of charms and pet ID tags.

The witty DogOscopes designs feature colorful, artistic representations of the twelve signs of the zodiac. The thirteenth charm, Ruffscue the Rescue, is dedicated to rescue dogs everywhere and promotes and encourages the practice of dog rescue and adoption. Each charm design is covered with a clear epoxy coating for exceptional durability. Packaging comes complete with doggy horoscope and list of personality characteristics unique to your furry friend's astrological sign.

So woof's your sign? Depending on your pet's birth date, of course, choose from Aquaruffus the Aquarius who loves freedom and wide-open spaces to Capricanine the Capricorn who are among the wisest of all dogs. Is your pet a rescue and unsure of their birth date? Not to worry, they have a sign all their own, Ruffscue the Rescue.

Aquaruffus the Aquarius (January 20 to February 18)
Poochces the Pisces (February 19 to March 20)
Arfies the Aries (March 21 to April 19)
Tauruffus the Taurus (April 20 to May 20)
Gemutti the Gemini (May 21 to June 20)
Caninecer the Cancer (June 21 to July 22)
Dogo the Leo (July 23 to August 22)
Viruffgo the Virgo (August 24 to September 22)
Libarka the Libra (September 23 to October 22)
Scorpupio the Scorpio (October 23 to November 21)
Sagjiterrierus the Sagittarius (November 22 to December 21)
Capricanine the Capricorn (December 22 to January 19)
Ruffscue the Rescue (January 1 to December 31)

DogOscopes charms retail for \$15.00 and are offered in two sizes: small (7/8" diameter) and large (1-1/8" diameter). Each tag is constructed of ruff tuff nickel-plated steel with a smooth back for easy engraving. Item comes complete with a 15mm split ring for quick and easy attachment to your furry friend's collar.

\$1 from the retail sale of each tag sold will be donated to The Brittany Foundation (www.brittanyfoundation.homestead.com), a no-kill dog sanctuary in Aqua Dulce, CA.

About DogOscopes

DogOscopes designs products and original artwork that celebrate the souls of our pooches. We support initiatives that work to help the future of dogs through donations and education of consumers about canine-related issues. DogOscopes can be found at a number of retail locations and online at www.dogoscopes.com. DogOscopes are also available for licensing in multiple categories.
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