



DOGOSCOPIES

A Zodiac Guide to The Souls of Our Pooches

Fact Sheet

What are DogOscopes?

DogOscopes designs products and original artwork that celebrate the souls of our pooches. We support initiatives that work to help the future of dogs through donations and education of consumers about canine-related issues. DogOscopes can be found at a number of retail locations and online at www.dogoscopes.com. DogOscopes are also available for licensing in multiple categories.

Who are the DogOscopes?

DogOscopes is the Zodiac Guide to the Souls of OUR Pooches, including:

Aquaruffus the Aquarius (January 20 to February 18)

Poochces the Pisces (February 19 to March 20)

Arfies the Aries (March 21 to April 19)

Tauruffus the Taurus (April 20 to May 20)

Gemutti the Gemini (May 21 to June 20)

Caninecer the Cancer (June 21 to July 22)

Dogo the Leo (July 23 to August 22)

Viruffgo the Virgo (August 24 to September 22)

Libarka the Libra (September 23 to October 22)

Scorpupio the Scorpio (October 23 to November 21)

Sagjiterrius the Sagittarius (November 22 to December 21)

Capricanine the Capricorn (December 22 to January 19)

Who is Ruffscue the Rescue?

Ruffscue the Rescue is an advocate for dog rescue and adoption. With this charm, DogOscopes is expanding its philanthropic mission to promote and celebrate people that work to improve the future of dogs through dog rescue and adoption. DogOscopes donates \$1 from the sale of each charm to numerous rescue groups causes.

What are the DogOscope Charms?

The witty DogOscopes designs feature colorful, artistic representations of the twelve signs of the zodiac. Each charm or tag is covered with a clear epoxy coating for exceptional durability. Packaging comes complete with doggie horoscope and list of personality characteristics unique to your furry friend's astrological sign. DogOscopes retail for \$15.00 and are offered in two sizes: small (7/8" diameter) and large (1 1/8" diameter). Each lead-free charm is constructed of ruff tuff nickel-plated steel with a smooth back for easy engraving. Item comes complete with a 15mm split ring for quick and easy attachment to your furry friend's collar.

What Programs do DogOscopes Support?

DogOscopes (www.dogoscopes.com) will donate \$1 from the sale of DogOscopes charms and pet ID tags to Brittany Foundation (brittanyfoundation.homestead.com) The Brittany Foundation is a nonprofit 501(c)(3) charity dedicated to the rescue, rehabilitation, care and placement of homeless dogs. DogOscopes is also a sponsor of a two month cross country trip to promote and educate individuals about dog rescue and adoption. On May 15, 2009, Michelle Sathe and her trusty partner in crime Loren the Pit Bull will begin their adventure. Michelle will blog about their journey from the road at www.dogdaysbook.com, and ultimately their travels will make up a book "Dog Days Afternoons: Crossing the Country with my Favorite Pit Bull."

Where Can DogOscopes be Purchased?

DogOscopes are available on our website at www.dogoscopes.com. DogOscopes are also available at various retail locations. These locations are listed on our website at www.dogoscopes.com/wheretobuy.shtml

DOGOSCOPIES - ph/fax 800-844-1324 - info@dogoscopes.com - www.dogoscopes.com

WOOF'S YOUR SIGN?

